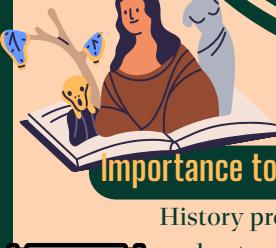


The FASHION STYLE IN 1960s Timeline



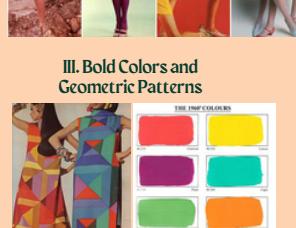
Importance to understand fashion history and fashion industry.

History provides designers with a deep understanding of their industry's development, allowing them to learn from the past, build upon tradition, make informed decisions, anticipate trends, and create designs that are culturally sensitive and relevant. It serves as a foundation for innovation and progress in the field of design.



Early 1960s

The fashion style during the early 1960s was heavily influenced by the mod subculture and the youthful spirit of the era. The early 1960s fashion style was characterized by a **clean, youthful, and modern aesthetic** influenced by the mod subculture.



I. Shift Dresses

II. A-Line Silhouette

IV. Carpi Pants

V. Collarless Jackets and Box Jackets



III. Bold Colors and Geometric Patterns

1960-1962

VI. Pillbox Hats



The shift dress, A-line silhouette, bold colors, and geometric patterns were key elements of this fashionable era. The early 1960s fashion set the stage for the transformative fashion trends that would continue to evolve throughout the decade.

VII. Bouffant Hairstyles



1963-1966

Mid 1960s

The fashion style during the mid-1960s continued to be influenced by the mod subculture but began to incorporate new elements and evolve towards a more free-spirited and bohemian look.

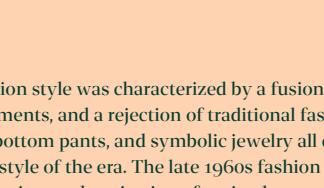
I. Mini Skirts



II. Shift Dresses with Psychedelic Prints



VI. Baby doll dresses



VII. Mod Pantsuits



Last 1960s

The fashion style during the late 1960s underwent significant changes and reflected the cultural shifts of the time.



I. Maxi dresses and skirts

II. Hippie and Bohemian Fashion

IV. Crop Tops and Boho Blouses

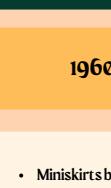
III. Colorful Tights

V. Go-Go Boots

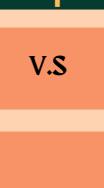
1967-1969

The late 1960s fashion style was characterized by a fusion of bohemian influences, countercultural elements, and a rejection of traditional fashion norms. Hippie fashion, maxi dresses, bell-bottom pants, and symbolic jewelry all contributed to the expressive and individualistic style of the era. The late 1960s fashion trends reflected a desire for freedom, self-expression, and a rejection of societal conventions.

V. Fringe and Frayed Details



VI. Peace Symbols and Symbolic Jewelry



VII. Platform Shoes



Comparisons of fashion changes from the previous and next era

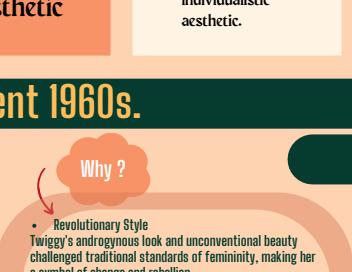
1950	V.S	1960
• Hourglass figure with cinched waists and full skirts.	Silhouette	• More straight and boxy shape. • Less emphasis on defined waistline.
• Knee-length or tea-length. • more modest and feminine look.	Skirt length	• Skirts becoming shorter. • Often above the knee.
• Cotton, silk and wool. • Polka dots, floral prints and gingham.	Fabric and Patterns	• New material, PVC. • Bold and colorful fabrics. • Geometric patterns and psychedelic prints.

1960	V.S	1970
• Miniskirts become popular • Featuring skirts above the knee.	Skirt length	• Skirt lengths become longer. • Rise of maxi dresses and floor-length skirts.
• Capri pants • High-waisted trousers	Pants style	• Flared and wide-leg pants (Bell-bottom)
• Bright and bold colors • Geometric prints and graphic designs	Colors and print	• Earth tone (browns, yellow, orange) • Bold prints (floral and ethnic patterns)
• Youth rebellion, liberation • Bold and daring style	Overall Aesthetic	• More relaxed • Bohemian vibe • A touch of glamour • A focus on self-expression

Icon that best represent 1960s.



Twiggy became a fashion sensation and an embodiment of the "Swinging Sixties" with her youthful, androgynous look and her iconic short haircut. She was known for her thin frame, large eyes, and dramatic eyelashes, which became her signature features. Twiggy's unique style and her influence on the fashion industry made her an enduring symbol of the 1960s and an iconic figure in pop culture. Her impact on fashion, beauty, and the cultural zeitgeist of the time remains significant even today.



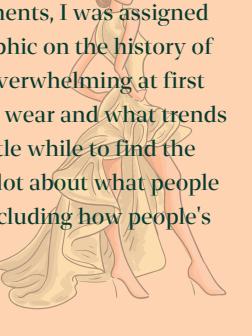
• **Revolutionary Style**
Twiggy's androgynous look and unconventional beauty challenged traditional standards of femininity, making her a symbol of change and rebellion.

• **Symbol of Mod Fashion**
She epitomized the mod fashion movement, with her mini skirts, shift dresses, and bold colors, creating a vibrant and daring aesthetic of the era.

• **Global Influence**
Twiggy gained international recognition and became a global fashion icon, helping to popularize the mod movement and influencing fashion trends worldwide.

• **Cultural Zeitgeist**
She embodied the cultural shifts of the 1960s, representing the use of youth culture, women's liberation movements, and the rise of counterculture.

• **Longevity and Enduring Legacy**
Twiggy's influence has endured over time, and she remains a significant figure in the fashion industry, inspiring generations of models, designers, and artists.



I received this subject in the fourth week, it's about the history of fashion, 100 years period, in 10 year increments, I was assigned the year 1960, so I had to make an infographic on the history of fashion from 1960 to 1969. It was a little overwhelming at first because I had no idea what people liked to wear and what trends they wore at that time, and it took me a little while to find the information. After this project, I learned a lot about what people wore and what the fashion trends were, including how people's fashion changed at that time.

SELF-REFLECTION